

Introduction to the American Community Survey (ACS)

November 21, 2019

SANDAG

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Data Dissemination Specialist

The American Community Survey

About the U.S. Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 100 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of all 50 states and U.S. territories
 - **The American Community Survey** – the ongoing, annual survey of the social, economic, housing, and demographic characteristics of the nation's population
 - **The Economic Census** – the official five-year measure of American businesses
- Our mission is to serve as the nation's leading provider of quality data about its people and economy.



The American Community Survey Outline

- **American Community Survey (ACS) basics**
- Accessing ACS data products
- Demonstration of ACS data tools
- Resources for learning more
- Questions

The American Community Survey


The Foundation

The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys **3.5 million** addresses and informs over **\$675 billion** of Federal government spending each year
- Covers **40+ topics**, supports over **300** evidence-based Federal government uses, and produces **11 billion** estimates each year
- Three key annual data releases:
 - 1-year Estimates (for large populations)
 - 1-year Supplemental Estimates (for small populations)
 - 5-year Estimates (for very small populations)

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 **THE American Community Survey**

This booklet shows the content of the American Community Survey questionnaire.

Start Here

Respond online today at:
<https://respond.census.gov/acs>
OR
Complete this form and mail it back as soon as possible.

Please print today's date.
Month Day Year

Please print the name and telephone number of the person who is filling out this form. We will only contact you if needed for official Census Bureau business.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

Last Name

First Name MI

Area Code + Number -

How many people are living or staying at this address?
• **INCLUDE** everyone who is living or staying here for more than 2 months.
• **INCLUDE** yourself if you are living here for more than 2 months.
• **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
• **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

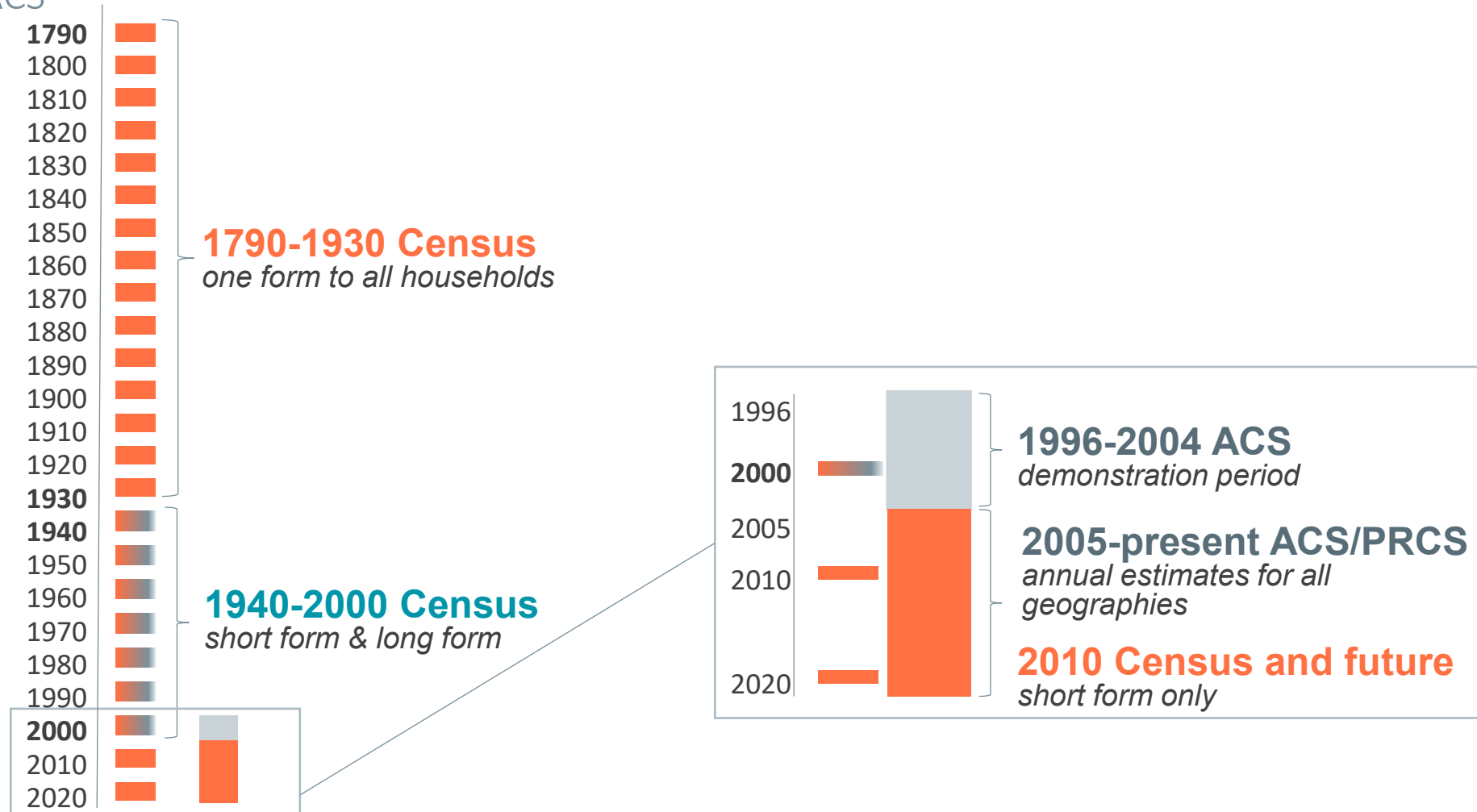
FORM ACS-1(INFO)(2019)
OMB No. 0607-0810
OMB No. 0607-0936

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The American Community Survey

Census & ACS



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How is the American Community Survey Different from a Census?

	ACS	Census
<i>Purpose</i>	Sample estimates	Official counts
<i>Collects</i>	Detailed social, economic, housing, and demographic characteristics	Basic demographics
<i>Produces</i>	Population and housing characteristics	Population and housing totals
<i>New Data Every</i>	Year	10 years
<i>Data Reflect</i>	Period of time	Point in time

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Data Collection Process

SELF-RESPONSE



NONRESPONSE FOLLOWUP



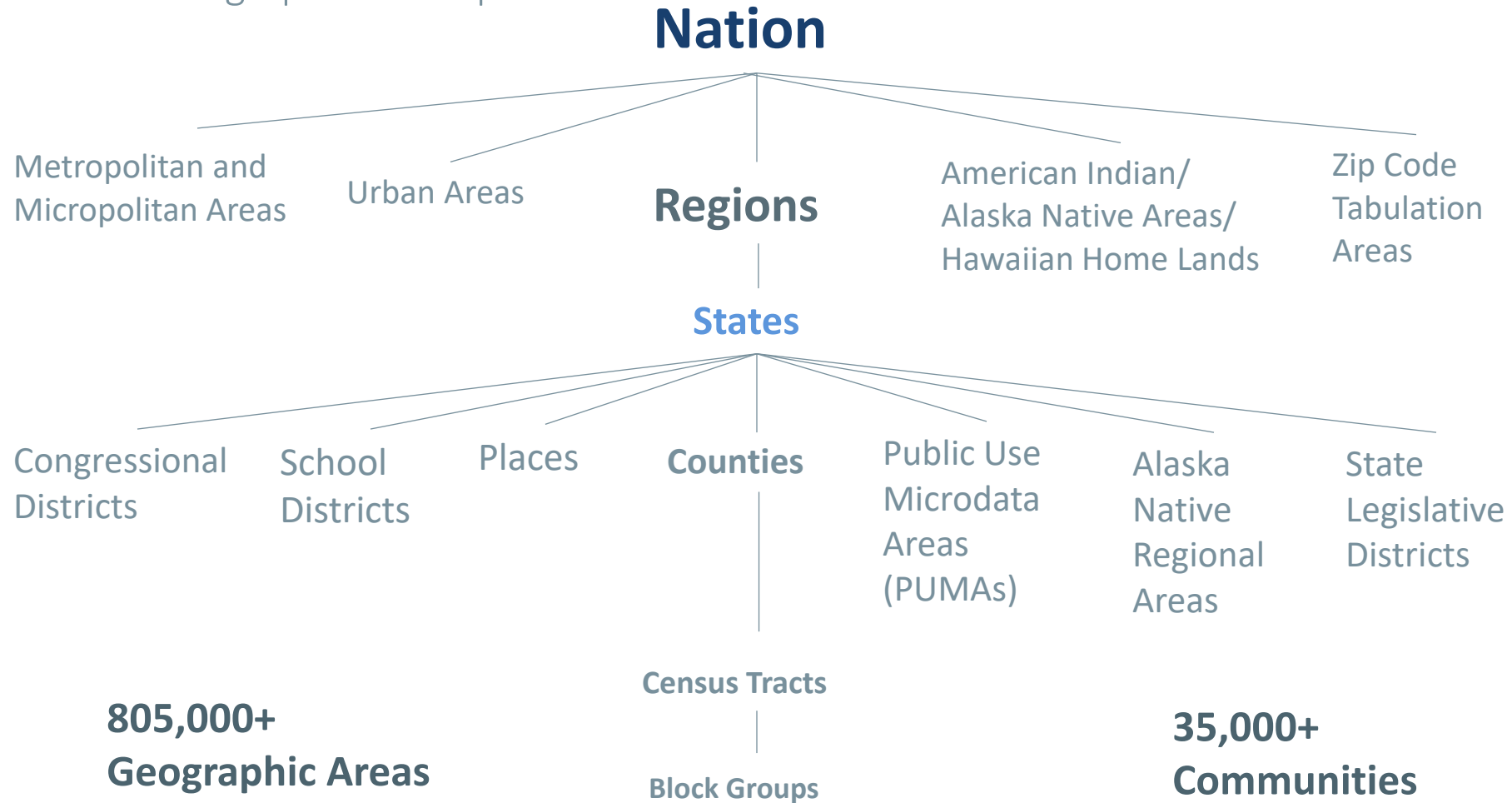
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Content Overview

POPULATION		HOUSING
SOCIAL Ancestry Citizenship Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In

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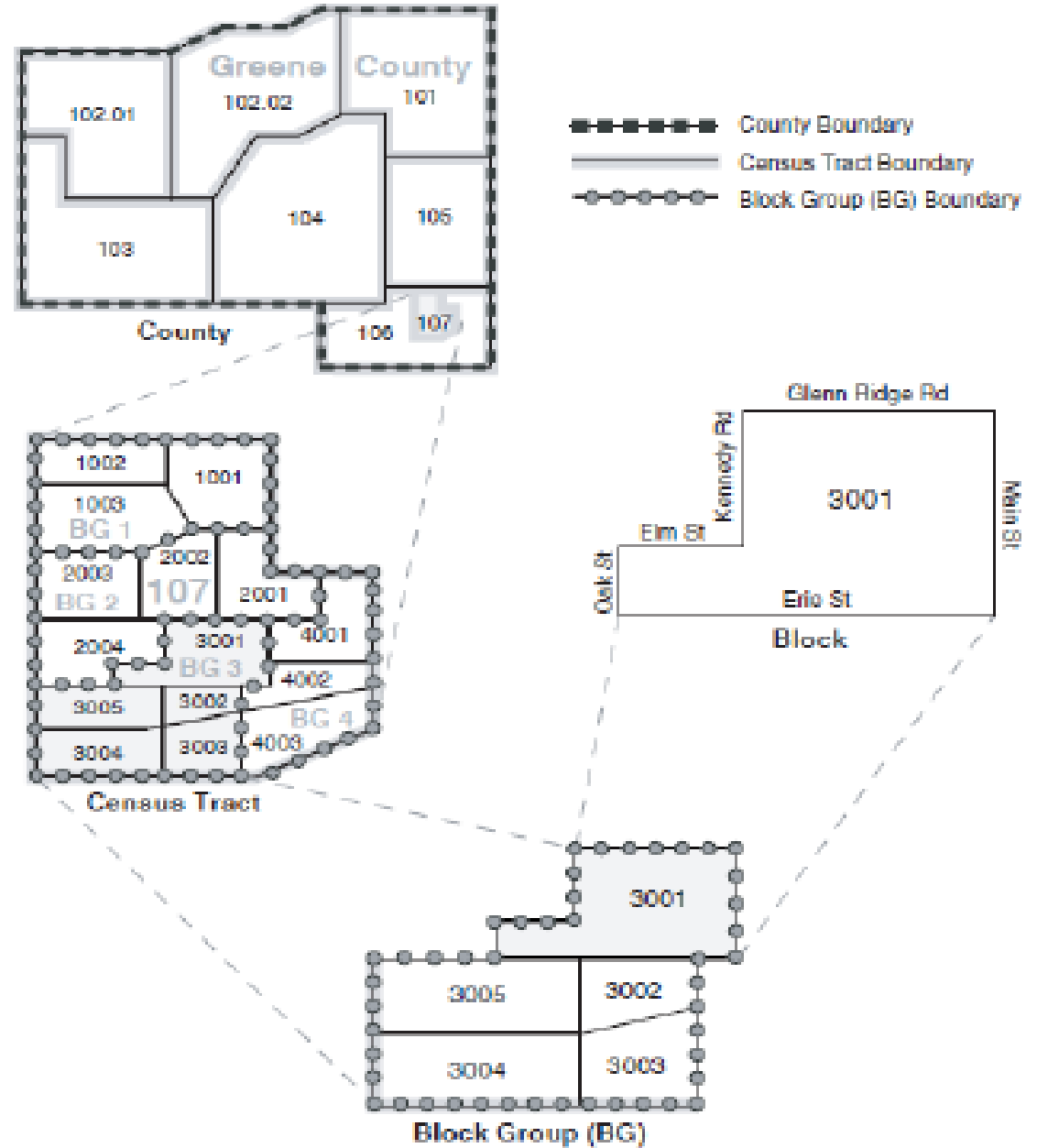
Selected Census Geographic Concepts



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Selected Census Geographic Concepts

Geographic Area Relationships— Small Statistical Areas



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Availability of 2018 Data Products

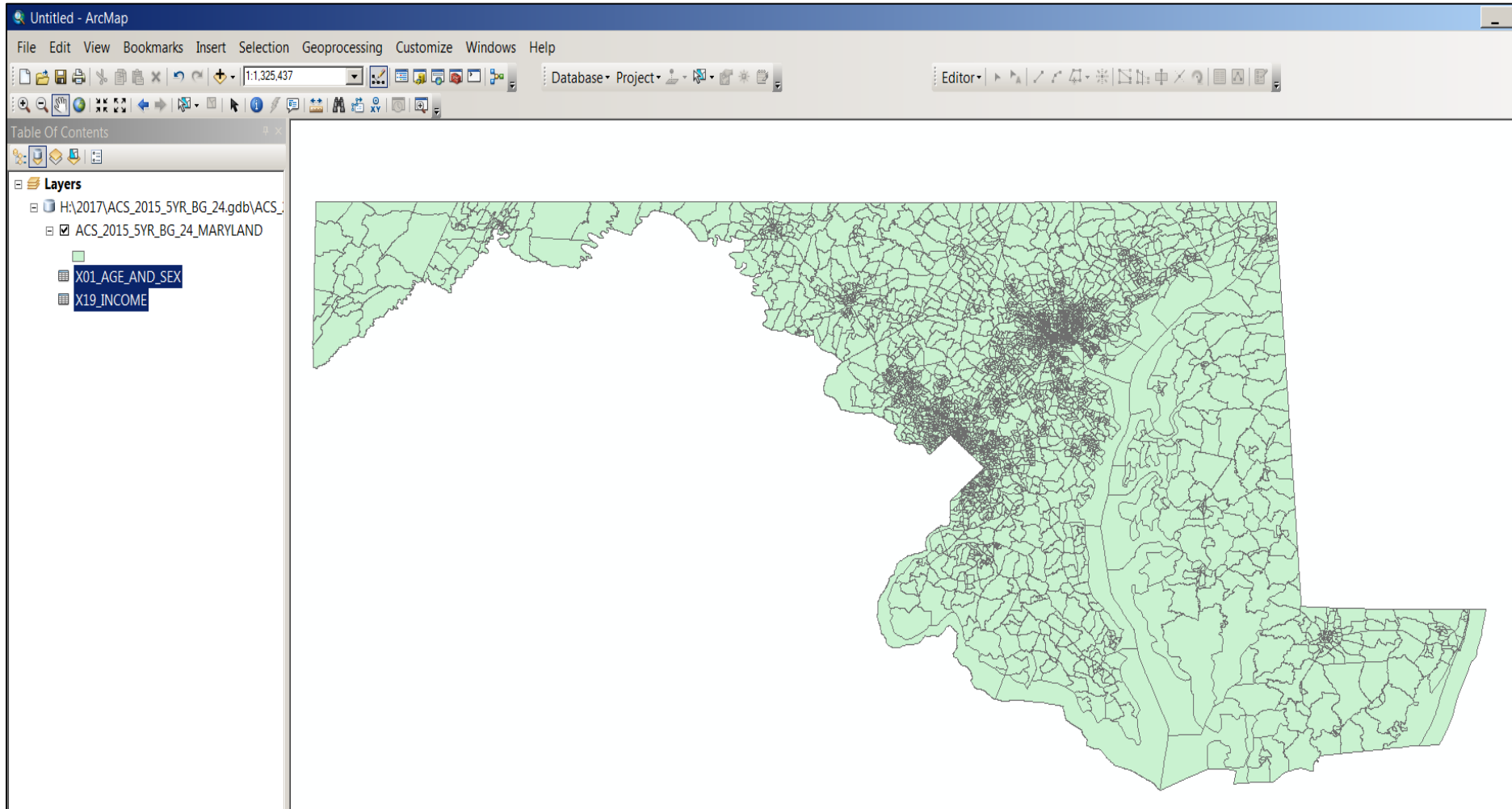
Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Release Date	September 26, 2019	February 6, 2020	December 19, 2019

census.gov/programs-surveys/acs/news/data-releases.html

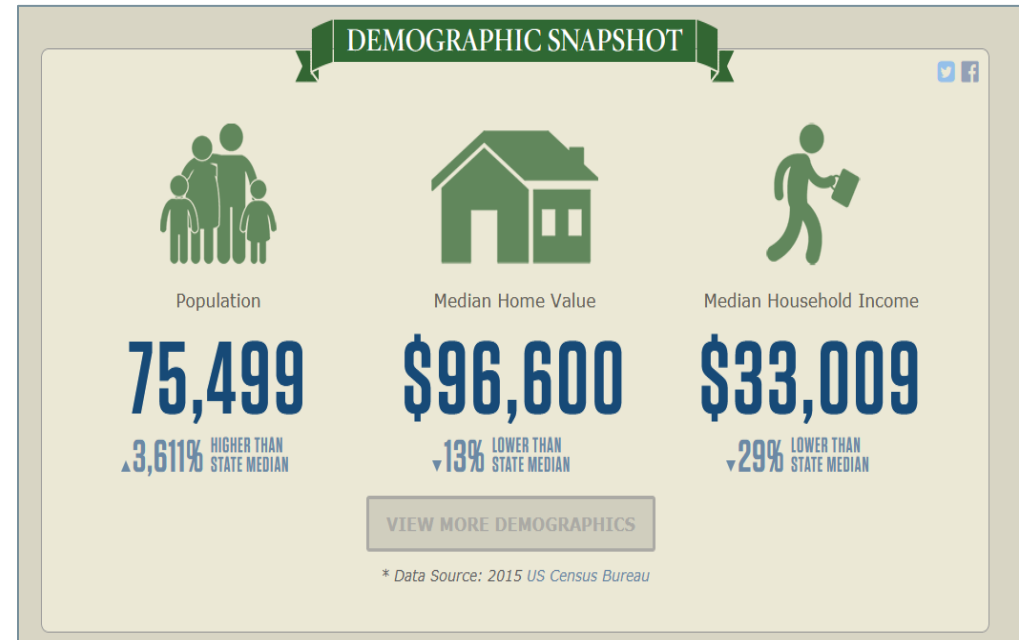
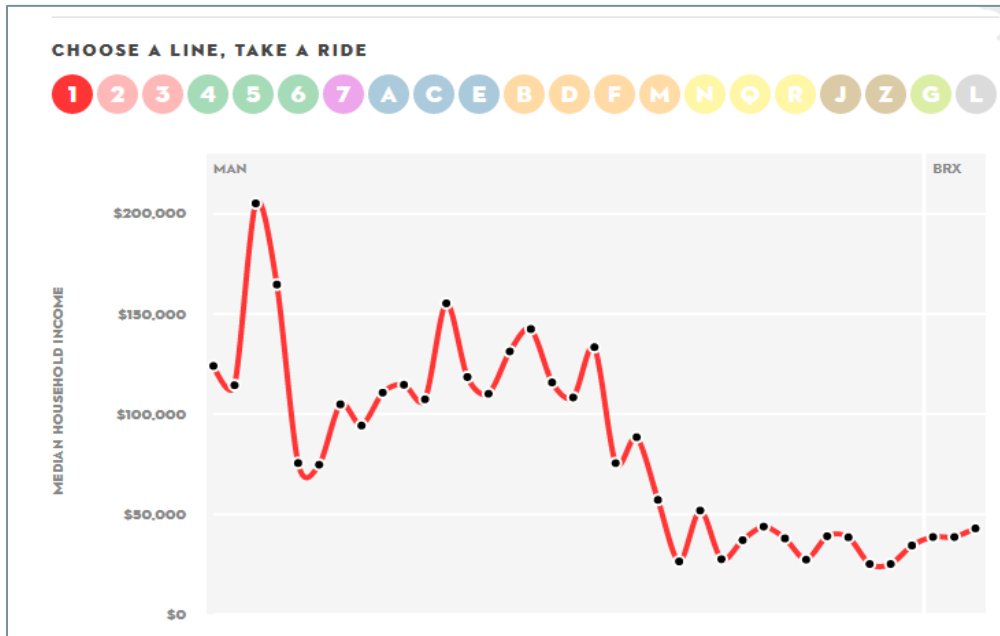
The American Community Survey Outline

- American Community Survey (ACS) basics
- **Accessing ACS data products**
- Demonstration of ACS data tools
- Resources for learning more
- Questions

The American Community Survey TIGER/Line Shapefiles w/ Selected Demographic Data



The American Community Survey Application Programming Interface (API)



census.gov/developers

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Data Product Type: Profiles

Description

- Offer a broad look at a community's social, economic, housing, and demographic characteristics
- Generally include many different variables
- Geography or population group is at the center

Types

- Data Profiles (DP)
- Narrative Profiles (NP)
- Comparison Profiles (CP)
- Selected Population Profiles (S0201)

[census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html](https://www.census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html)

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Data Product Types: Tables

Description

- A precise or detailed view of a subject
- Subject matter is at the center of the table

Types

- Detailed Tables (B or C)
- Supplemental Table (K20)
- Subject Tables (S)
- Ranking Tables (R)
- Geographic Comparison Tables (GCT)

[census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html](https://www.census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html)

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Table/Profile Numbering

B06004APR

- B=Data Product Type (Base Table)
- 06=Subject (Place of Birth)
- 004=Sequential Number (2 or 3 digits)
- A=Race/Hispanic Origin (White Alone)
- PR=For Puerto Rico Geographies Only

[census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html](https://www.census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html)

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Finding Data Examples

- % of Persons under 5 yrs by county/place using QF
- HH Median Income data for a Congressional district
- Characteristics of Children: County level – San Diego Co, CA using data.census.gov

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Example 1: % Persons under 5 yrs. by County and place

QuickFacts

San Diego city, California; San Diego County, California

[What's New & FAQs >](#)

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

Enter state, county, city, town, or zip code SELECT A FACT -- CLEAR TABLE MAP CHART DASHBOARD MORE

Table

Geography

Variable

ALL TOPICS	San Diego city, California	San Diego County, California
Persons under 5 years, percent	6.3%	6.2%
PEOPLE		
Population		
Population estimates, July 1, 2018, (V2018)	1,425,976	3,343,364
Population estimates base, April 1, 2010, (V2018)	1,301,949	3,095,349
Population, percent change - April 1, 2010 (estimates base) to July 1, 2018, (V2018)	9.5%	8.0%
Population, Census, April 1, 2010	1,307,402	3,095,313
Age and Sex		
Persons under 5 years, percent	6.3%	6.2%
Persons under 18 years, percent	20.5%	21.6%
Persons 65 years and over, percent	12.0%	14.0%

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Example 2: Finding Income Data for a Congressional District

116th Congress
My Congressional District

1 California
2 Congressional District 52

People Workers Housing **Socio-Economic** Education Business

Congressional District 52 (116th Congress), California
Source: 2018 American Community Survey 1-Year Estimates

Income and Benefits
(In 2018 inflation-adjusted dollars)

	Estimate
Total households	289,177
Less than \$10,000	11,725
\$10,000 to \$14,999	7,822
\$15,000 to \$24,999	11,954
\$25,000 to \$34,999	14,974
\$35,000 to \$49,999	24,245
\$50,000 to \$74,999	37,404
\$75,000 to \$99,999	36,142
\$100,000 to \$149,999	58,317
\$150,000 to \$199,999	36,332
\$200,000 or more	50,262
Median household income (dollars)	\$100,124
Mean household income (dollars)	\$131,638

Need help finding your Congressional District?
Enter ZIP code
Window opens in new tab.

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The American Community Survey and County Business Patterns

Display ACS Margin of Error

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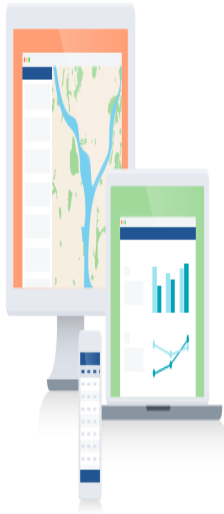
Example 3: Children Characteristics by County



Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Advanced Search



Questions?

Release Notes

Stay Connected

What is data.census.gov?

More data available

Recorded Webinar: New Updates to data.census.gov - June 2019



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ALL TABLES MAPS PAGES
 166 Results Filter | Download

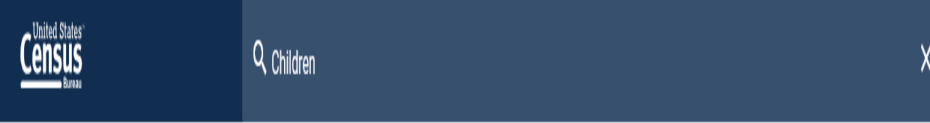
CHILDREN CHARACTERISTICS
 Survey/Program: American Community Survey
 Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
 Table: S0901

CHARACTERISTICS OF TEENAGERS 15 TO 19
 Survey/Program: American Community Survey
 Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
 Table: S0902

GRANDCHILDREN CHARACTERISTICS
 Survey/Program: American Community Survey
 Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
 Table: S1001

GRANDPARENTS
 Survey/Program: American Community Survey
 Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
 Table: S1002

	Total		In married-couple family household	
	Estimate	Margin of Error	Estimate	Margin of Error
	Children under 18 years... AGE Under 6 years 6 to 11 years 12 to 17 years RACE AND HISPANIC... One race White Black or African A... American Indian a... Asian	73,105,551 32.1% 33.6% 34.3% 93.1% 66.7% 13.9% 1.0% 4.8%	+/-35,742 +/-0.1 +/-0.1 +/-0.1 +/-0.1 +/-0.1 +/-0.1 +/-0.1 +/-0.1 +/-0.1	48,499,025 32.8% 33.4% 33.8% 93.6% 73.0% 7.7% 0.8% 6.2%



// Search / Tables / S0901

CHILDREN CHARACTERISTICS
 Survey/Program: American Community Survey TableID: S0901 Product: 2018: ACS 1-Year Estimates Subject Tables

Data Notes Selections 1 Geography Years 1 Topic Survey Code Hide Filter Sort Transpose Table Margin of Error Restore Layout Download Print Share More Data

San Diego County, California					
	Total		In married-couple family household		In male householder, no wife
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate
Children under 18 years...	720,248	+/-536	507,282	+/-12,073	52,786
AGE					
Under 6 years	34.2%	+/-0.4	35.9%	+/-1.0	33.4%
6 to 11 years	32.7%	+/-0.8	32.8%	+/-0.9	29.0%
12 to 17 years	33.1%	+/-0.7	31.3%	+/-1.0	37.6%
RACE AND HISPANIC...					
One race	88.7%	+/-0.8	88.0%	+/-1.1	87.7%
White	66.9%	+/-0.9	67.4%	+/-1.4	65.2%
Black or African A...	5.1%	+/-0.4	3.3%	+/-0.7	8.5%
American Indian a...	0.5%	+/-0.1	0.5%	+/-0.2	1.0%

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Example 3: Children Characteristics by County



// Search / Tables / S0901

CHILDREN CHARACTERISTICS

Survey/Program: American Community Survey Year: 2017 Estimate: 1-Year TableID: S0901

toggle

[RESTORE TABLE LAYOUT](#) [CHANGE TABLE LAYOUT](#)

Illinois						
	Total		In married-couple family household		In male householder, no wife present, family household	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Foreign born	2.9%	+/-0.2	3.4%	+/-0.2	1.7%	+/-0.0
PRESENCE OF OTHER...						
Unmarried partner of...	7.4%	+/-0.4	(X)	(X)	43.1%	+/-2.9
DISABILITY STATUS						
Children unde...	2,888,885	+/-2,527	1,934,237	+/-18,274	224,222	+/-11,812



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Select table

CHILDREN CHARACTERISTICS
Survey/Program: American Community Survey
TableID: S0901

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SELECTED SOCIAL CHARACTERISTICS IN THE

Survey/Program: American Community Survey
Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
Table: DP02

CHILDREN CHARACTERISTICS
Survey/Program: American Community Survey
Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
Table: S0901

CHARACTERISTICS OF TEENAGERS 15 TO 19
Survey/Program: American Community Survey
Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010
Table: S0902

GRANDCHILDREN CHARACTERISTICS
Survey/Program: American Community Survey
Years: 2017,2016,2015,2014,2013,2012,2011,2010
Table: S1001

	Total	
	Estimate	Margin of Error
Children under 18 years...	720,248	+/-536
AGE		
Under 6 years	34.2%	+/-0.4
6 to 11 years	32.7%	+/-0.8
12 to 17 years	33.1%	+/-0.7
RACE AND HISPANIC...		
One race	88.7%	+/-0.8
White	66.9%	+/-0.9
Black or African A...	5.1%	+/-0.4
American Indian a...	0.5%	+/-0.1
Asian	9.4%	+/-0.6

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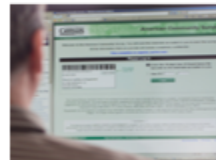
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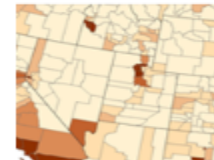
The [American Community Survey \(ACS\)](#) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.



How do I respond to the ACS?



Why do you ask each question?



Where can I get ACS data?



Data

2018 Data Release

Learn more about 2018 ACS data releases, including the latest release of new 2018 ACS 1-year PUMS files.

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Why We Ask

American Community Survey

[About the Survey](#) | [Questions on the Form and Why We Ask](#) | [Contact Us](#)

- Top Questions About the Survey
- Why We Ask Each Question**
- ACS Data Stories
- Sample Forms & Instructions
- About the Puerto Rico Community Survey
- ACS and 2020 Census

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Are you curious about why we ask questions related to a specific topic on the American Community Survey (ACS)? Every question has a required purpose and many uses to help communities.

Select a topic below to browse some of the most popular results from these questions and view the question as it appears on the form. We also provide information on the origin of the question, how we protect your privacy, and how ACS statistics help communities.

If you are interested in learning more about how a question gets added to the ACS, check out the [How a Question Becomes a Part of the American Community Survey](#) infographic.

Filter Here:

Why we ask about...

Acreage and Agricultural Sales
Housing Questions: 4, 5



Age
Person Question: 4



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Data Tables and Tools

// [Census.gov](#) > [Our Surveys & Programs](#) > [American Community Survey \(ACS\)](#) > [American Community Survey Data](#)

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Data via FTP

Summary File Data

PUMS Data

Variance Replicate Tables

Race/Ethnicity and
American Indian & Alaska
Native Data

Custom Tables

< [Back to American
Community Survey
\(ACS\)](#)



American Community Survey Data



New Data Every Year!



The American Community Survey collects data on an ongoing basis, January through December, to provide every community with the information they need to make important decisions

We release new data every year, in the form of estimates, in a variety of tables, tools, and analytical reports.

Data Tables and Tools

The Data Tables and Tools pages provide explanations and links to our most popular data tables on [data.census.gov](#).

[Data Profiles](#)

[Narrative Profiles](#)

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- 2018
- 2017
- 2016
- 2015
- 2014
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- 2008
- 2007
- 2006

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Comparing ACS Data



The strength of the American Community Survey (ACS) is in estimating characteristic distributions. If you are looking for population totals, we recommend the 2010 Census or Population Estimates Program.

It is also important to keep in mind that **all ACS data are estimates**. We collect data from a sample of the population in the United States and Puerto Rico rather than from the whole population. To help you interpret the reliability of the estimates, the Census Bureau publishes a margin of error (MOE) for every ACS estimate.

Can I compare ACS estimates?

Yes | Compare non-overlapping datasets (example: compare 2005-2009 ACS 5-year estimates to 2010-2014 ACS 5-year estimates).

No | Do not compare overlapping datasets (example: do not compare 2005-2009 ACS 5-year estimates to 2006-2010 ACS 5-year estimates).

Because ACS variables change over time, some areas and subjects must be **compared with caution**, or **not compared at all**. Use the years in the **left navigation** to get yearly guidance on specific topics/subjects.

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Comparison Guidance

Do	Do Not
Use ACS for population characteristics (i.e., percent's, means, medians, rates)	Use ACS for population totals (instead use decennial census or the Population Estimates Program)
Compare non-overlapping datasets (i.e., 2008-2012 to 2013-2017)	Compare overlapping datasets (i.e., 2012-2016 to 2013-2017)
Compare similar period lengths (i.e., 1-year to 1-year)	Compare estimates from different period lengths (i.e., 1-year to 5-year)
Conduct statistical testing when making comparisons between estimates	Look at estimates alone to decide if they are higher or lower than one another

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What is the Margin of Error (MOE)?

Definition: An MOE is a measure of the possible variation of the estimate around the population value

- At a given confidence level, the estimate and actual population value will differ by no more than the MOE
- 90% confidence level is the Census standard and ACS MOEs are provided in the same unit as the estimate

Example: How many males under age 5 live in WY?

Lower bound = $19,649 - 310 = 19,339$

Upper bound = $19,649 + 310 = 19,959$

We are 90% confident the true number of males under age 5 in Wyoming falls **between 19,339 and 19,959**

	Wyoming	
	Estimate	Margin of Error
Total:	579,679	*****
Male:	295,561	+/-598
Under 5 years	19,649	+/-310
5 to 9 years	19,198	+/-638
10 to 14 years	20,703	+/-632
15 to 17 years	11,500	+/-304
18 and 19 years	8,105	+/-322

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What is Statistical Testing?

- **Definition:** A test to determine if a difference is unlikely to occur by chance
- To be “statistically different”, there must be statistical evidence that there is a difference between two estimates
- Testing should be conducted for all comparisons

The American Community Survey Statistical Testing Tool

Algebraically, the significance test can be expressed as follows:

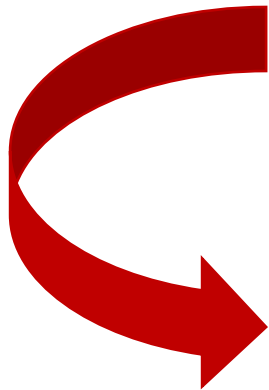
$$\text{If } \left| \frac{\hat{X}_1 - \hat{X}_2}{\sqrt{SE_1^2 + SE_2^2}} \right| > Z_{CL}, \text{ then the difference}$$

between estimates \hat{X}_1 and \hat{X}_2 is statistically significant at the specified confidence level, CL

where \hat{X}_i is estimate i ($i=1,2$)

SE_i is the SE for the estimate i ($i=1,2$)


Z_{CL} is the critical value for the desired confidence level (=1.645 for 90 percent, 1.960 for 95 percent, 2.576 for 99 percent).




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- When to Use 1-year, 3-year, or 5-year Estimates
- Handbooks
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Statistical Testing Tool

Comparing American Community Survey (ACS) estimates involves more than determining which statistic is higher or lower. Users should also conduct statistical testing to make sure differences are statistically significant and are unlikely to have occurred by chance. This testing takes into account the margin of error (MOE) associated with survey estimates, which are based on responses from only a sample of the full population.

Looking for an easy way to conduct statistical testing? Try the Census Bureau's new [Statistical Testing Tool](#). Simply copy or download ACS estimates and their MOEs into the spreadsheet to get instant results of statistical tests.



[Download Statistical Testing Tool \[XLSX - 3.5 MB\]](#)

Tool Features:

- Compares up to 3,230 pairs of estimates at once
- Compares multiple estimates simultaneously (up to 150 estimates)
- Displays statistical testing results (“Yes”, “No”) automatically
- Handles special formatting and characters, such as the ‘+/-’ in front of the MOE, without additional editing by the data user
- Uses the Census Bureau’s standard 90% confidence level, but can also process statistical testing at 95% or 99% confidence levels
- May be used to conduct statistical testing for other Census Bureau surveys

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American Community Survey (ACS)

- Code Lists, Definitions, and Accuracy
- User Notes
- Errata Notes
- Data Suppression
- Table & Geography Changes
- Table Shells and Table List
- Summary File Documentation
- PUMS Documentation
- Variance Replicate Tables Documentation
- Race/Ethnicity and American Indian & Alaska Native Documentation

[Back to American Community Survey \(ACS\)](#)



Technical Documentation

The American Community Survey provides various documentation to assist users with our data releases. Click on the links below to learn more about these resources.

Code Lists, Definitions, and Accuracy

View the detailed codes and definitions for variables, statistical testing, and an explanation of sample design, methodology, and accuracy for the ACS.

User Notes

Learn more about issues impacting the American Community Survey, including design, collection, production, and data release.

Errata Notes

Learn more about errors and/or corrections related to the American Community Survey.

OCTOBER 01, 2016

Data Suppression

Learn more about why certain American Community Survey estimates are not available due to data suppression.

Table & Geography Changes

Related Information

- [American Community Survey Data](#)
- [Share Your ACS Data Story](#)
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census.gov/programs-surveys/acs/technical-documentation.html

The American Community Survey PUMS Data on the ACS site

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American Community Survey (ACS)

Data Tables & Tools

- Data via FTP
- Summary File Data
- PUMS Data**
- Variance Replicate Tables
- Race/Ethnicity and American Indian & Alaska Native Data
- Custom Tables

[Back to American Community Survey Data](#)


Respond to the ACS
Learn how

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Supporting documentation for the data below is available on the [PUMS Documentation](#) page.

Available on the FTP site

PUMS files back to 2005 are available in CSV and SAS formats

- 2018 ACS PUMS**
- 2017 ACS PUMS**
- 2016 ACS PUMS**
- 2015 ACS PUMS**
- 2014 ACS PUMS**

PUMS on data.census.gov

Microdata access from 2005-current is now available on [data.census.gov](#) in beta.

- 2018 ACS 1-year PUMS**
- 2013-2017 ACS 5-year PUMS**
- 2017 ACS 1-year PUMS**
- 2012-2016 ACS 5-year PUMS**
- 2016 ACS 1-year PUMS**

Related Information

- [Share Your ACS Data Story](#)
- [Contact Us](#)
- [Introduction to the Public Use Microdata Sample \(PUMS\) File](#)

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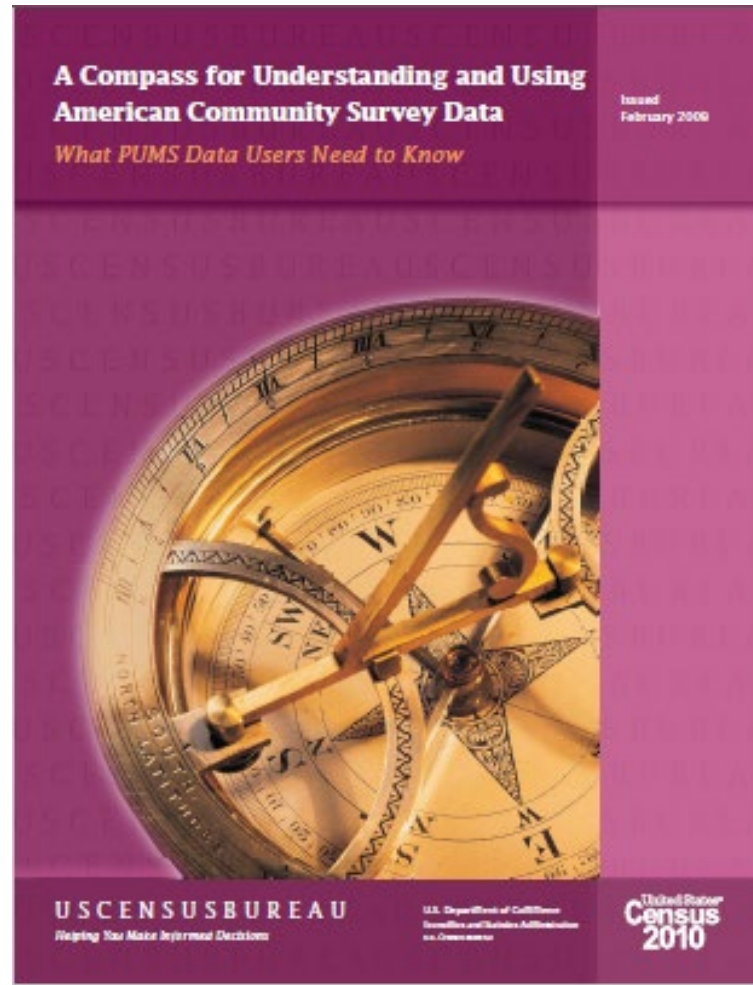
- [Share Your ACS Data Story](#)

The American Community Survey PUMS and ACS

Summary products, such as the tables and profiles accessible via American FactFinder (AFF), show data that have already been tabulated for specific geographic areas.

Component ID: #ti1920935079

PUMS files, in contrast, include population and housing unit records with individual response information such as relationship, sex, educational attainment, and employment status



You are here: [tigerweb.geo.census.gov](#) > TIGERweb Applications

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Incorporated Places - Current/Active				
GEOID	STATE	PLACE	PLACENS	BASENAME
0100124	01	00124	02403054	Abbeville
0100460	01	00460	02403063	Adamsville
0100484	01	00484	02405123	Addicks
0100676	01	00676	02405125	Alcon
0100820	01	00820	02403069	Albahester
0100988	01	00988	02403074	Alberville
0101132	01	01132	02403077	Alexander City
0101228	01	01228	02403080	Alicerville
0101360	01	01360	02405136	Allgood
0101660	01	01660	02405146	Altoona

The American Community Survey

PUMS and ACS

The screenshot shows the United States Census Bureau website. At the top is the logo and a search bar. Below is a navigation menu with options like 'BROWSE BY TOPIC', 'EXPLORE DATA', 'LIBRARY', 'SURVEYS/ PROGRAMS', 'INFORMATION FOR...', and 'FIND A CODE'. A breadcrumb trail reads: // Census.gov > American Community Survey (ACS) > Guidance for Data Users > American Community Survey Training Presentations > Introduction to the Public Use Microdata Sample (PUMS) File. An orange banner below the breadcrumb says: 'We are hiring thousands of people for the 2020 Census. Click to learn more and apply.' The main heading is 'American Community Survey (ACS)'. On the left, there are links for 'Back to American Community Survey Training Presentations' and 'Respond to the ACS Learn how'. The main content area features social media icons for Facebook, Twitter, and LinkedIn, followed by the title 'Introduction to the Public Use Microdata Sample (PUMS) File' and the date 'FEBRUARY 2018'. The text describes the PUMS files and mentions a webinar. To the right is a thumbnail for the webinar slides. Below the text are two download links: 'Introduction to the ACS Public Use Microdata Sample (PUMS) Files Webinar Slides [3.0 MB]' and 'Intro to the ACS Public Use Microdata Sample (PUMS) Files Webinar Transcript [<1.0 MB]'. The footer contains the U.S. Department of Commerce, Economics and Statistics Administration, U.S. CENSUS BUREAU, and census.gov.

The American Community Survey

Census Academy for Continued Learning



Data Gems



How to Get Assistance with Census data from your Local SDC

How Do I Get Business Data for My Location?

If you are looking to open or expand your business, check this tip to learn how to access statistics about your market, customers, and other businesses.



How to Access Data for My Congressional District

How to use the My Congressional District tool to access demographic, social, economic, housing and business statistics for your district.



How to Access Data for a Neighborhood or Service Area

By using Census Tracts, you can select the boundaries of your area, and access demographic, socioeconomic, and housing statistics about your community.

The American Community Survey

Continue the Conversation



Sign up for and manage alerts at
<https://public.govdelivery.com/accounts/USCENSUS/subscriber/new>



Social media: @uscensusbureau
#ACSdata



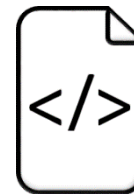
More information online:
census.gov/acs



acso.users.support@census.gov



Census Customer Service Center
800-923-8282



Source Us:
*U.S. Census Bureau's [YYYY – YYYY] American
Community Survey
[1/3/5]-year [estimates/statistics/data release]*

The American Community Survey

Data Tell Stories. Tell us Yours!

Share Your ACS Data Story

We want to hear about how you use American Community Survey (ACS) data to make an important decision, hire new employees, open an office, expand a business, etc. If so, we are eager to learn more about how you use ACS data in action. Share your story by completing the fields below to help us showcase the value of the ACS.

Need help getting started? Check out featured examples from our current collection of [ACS data stories](#).

Your Story *

Tell us how you use ACS data.

Outcome *

Tell us about any outcomes or decisions that you or your organization have made based on ACS data. For example: selecting a location for a \$250 million department store distribution center that brought 4,000 jobs to Denver, CO.



Your story



Your data details



Your outcome



- Purpose:
 - Improve understanding of the value and utility of ACS data.
 - Promote information sharing among data users about key ACS data issues and applications.
- Membership is free and open to all interested ACS data users
- Users group website and online community
- ACS Data Users Conferences

acsdatacommunity.prb.org

The American Community Survey

Need Local Stats?

- **FREE Assistance Near You!**
Our regional data staff can help you access local statistics from the ACS or offer training to help build your skills.

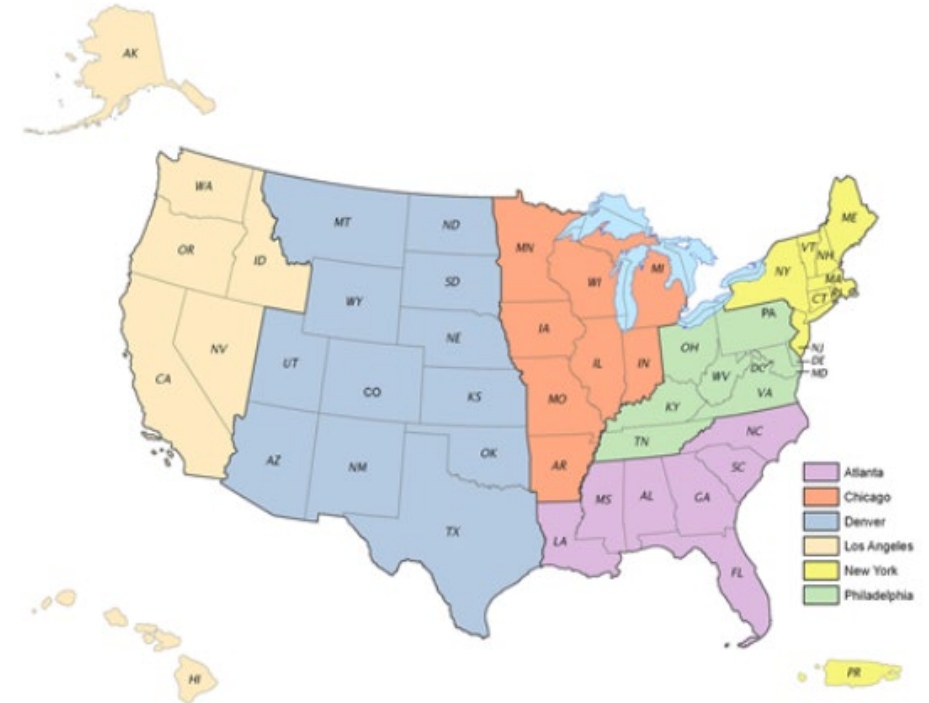
- Contact us at:

1-844-ASK-DATA

(1-844-275-2382)

census.askdata@census.gov

Ileana.C.Serrano@census.gov



The American Community Survey Questions?