

Chula Vista–Otay employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Chula Vista–Otay employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	424	6% (5)	199,700	13% (1)
Retail trade	2,637	40% (1)	156,612	10% (2)
Professional, scientific, technical	992	15% (2)	148,766	10% (3)
Food services	461	7% (4)	131,594	9% (4)
Manufacturing	386	6% (6)	109,234	7% (5)
Administrative, support, waste services	0	0% (16)	91,519	6% (6)
Construction	359	6% (7)	83,498	5% (7)
Local government education	0	0% (17)	80,300	5% (8)
Other services	92	1% (10)	69,124	5% (9)
Finance and insurance	67	1% (11)	47,848	3% (10)
Wholesale trade	151	2% (9)	46,625	3% (11)
Arts, entertainment, recreation	0	0% (18)	45,639	3% (12)
Real estate, rental, leasing	32	1% (14)	38,582	3% (13)
Local government	630	10% (3)	37,429	2% (14)
Transportation and warehousing	35	1% (12)	36,183	2% (15)
Accommodation	35	1% (13)	33,094	2% (16)
Educational services	0	0% (19)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	244	4% (8)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	26	<1% (15)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	6,582		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Chula Vista–Otay employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

14%

have Bachelor's degree or higher (24% region)

\$44,911

mean employee salary (\$55,801 region)

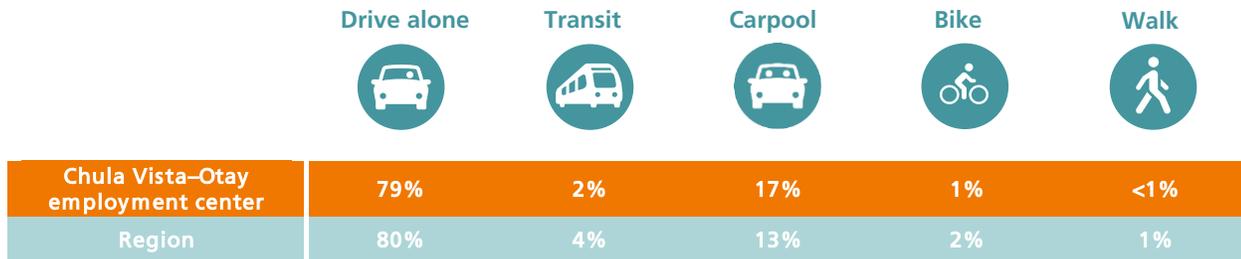
these jobs represent
.4%
of the region's jobs

these incomes represent
.2%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Chula Vista–Otay employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.2	18.6	12.0	25.1
Transit	7.6	64.6	10.7	62.8
Bike	4.9	24.3	4.3	21.6
Walk	1.8	35.1	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	920	40%
Chula Vista	687	30%
Unincorporated	278	12%
National City	91	4%
El Cajon	67	3%
Imperial Beach	66	3%
Santee	34	2%
La Mesa	31	1%
Lemon Grove	31	1%
Escondido	23	1%
Oceanside	22	1%
Carlsbad	14	1%
Coronado	12	1%
Vista	12	1%
Poway	9	<1%
San Marcos	7	<1%
Encinitas	4	<1%
Del Mar	0	0%
Solana Beach	0	0%
Total	2,308	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

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