

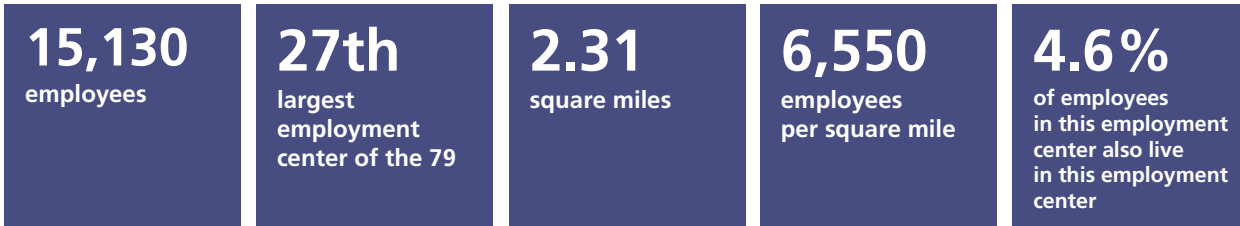
Escondido Centre City employment center

Tier 3 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Escondido Centre City employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	2,204	15% (2)	199,700	13% (1)
Retail trade	3,144	21% (1)	156,612	10% (2)
Professional, scientific, technical	779	5% (8)	148,766	10% (3)
Food services	1,858	12% (3)	131,594	9% (4)
Manufacturing	162	1% (15)	109,234	7% (5)
Administrative, support, waste services	1,172	8% (5)	91,519	6% (6)
Construction	664	4% (9)	83,498	5% (7)
Local government education	839	6% (7)	80,300	5% (8)
Other services	1,215	8% (4)	69,124	5% (9)
Finance and insurance	630	4% (10)	47,848	3% (10)
Wholesale trade	82	1% (18)	46,625	3% (11)
Arts, entertainment, recreation	255	2% (12)	45,639	3% (12)
Real estate, rental, leasing	347	2% (11)	38,582	3% (13)
Local government	1,036	7% (6)	37,429	2% (14)
Transportation and warehousing	240	2% (13)	36,183	2% (15)
Accommodation	120	1% (17)	33,094	2% (16)
Educational services	209	1% (14)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	154	1% (16)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	17	<1% (19)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	0	0% (26)	7,037	<1% (25)
Mining and logging	3	<1% (20)	300	<1% (26)
Total	15,130		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Escondido Centre City employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

20%

have Bachelor's degree or higher (24% region)

\$44,697

mean employee salary (\$55,801 region)

these jobs represent
1.0%
of the region's jobs

these incomes represent
.7%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Escondido Centre City employment center	76%	5%	14%	2%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Escondido Centre City employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.4	20.4	12.0	25.1
Transit	10.3	59.2	10.7	62.8
Bike	2.9	14.4	4.3	21.6
Walk	1.1	22.2	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Escondido	2,929	36%
Unincorporated	1,631	20%
San Diego	1,142	14%
San Marcos	593	7%
Oceanside	541	7%
Vista	389	5%
Carlsbad	256	3%
Poway	150	2%
Chula Vista	139	2%
Encinitas	131	2%
El Cajon	88	1%
La Mesa	41	1%
National City	36	<1%
Santee	35	<1%
Imperial Beach	28	<1%
Solana Beach	27	<1%
Lemon Grove	15	<1%
Coronado	13	<1%
Del Mar	4	<1%
Total	8,188	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Escondido Centre City employment center

