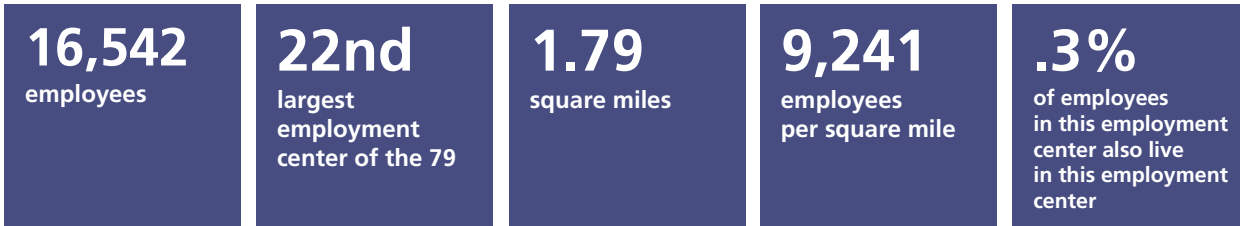


Rancho Bernardo employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Rancho Bernardo employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	4,895	30% (1)	199,700	13% (1)
Retail trade	2,596	16% (2)	156,612	10% (2)
Professional, scientific, technical	1,415	9% (4)	148,766	10% (3)
Food services	1,788	11% (3)	131,594	9% (4)
Manufacturing	1,136	7% (6)	109,234	7% (5)
Administrative, support, waste services	161	1% (16)	91,519	6% (6)
Construction	400	2% (8)	83,498	5% (7)
Local government education	0	0% (18)	80,300	5% (8)
Other services	292	2% (12)	69,124	5% (9)
Finance and insurance	870	5% (7)	47,848	3% (10)
Wholesale trade	185	1% (13)	46,625	3% (11)
Arts, entertainment, recreation	164	1% (15)	45,639	3% (12)
Real estate, rental, leasing	317	2% (11)	38,582	3% (13)
Local government	0	0% (19)	37,429	2% (14)
Transportation and warehousing	1,368	8% (5)	36,183	2% (15)
Accommodation	77	1% (17)	33,094	2% (16)
Educational services	164	1% (14)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	394	2% (9)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	320	2% (10)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	16,542		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Rancho Bernardo employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

28%

have Bachelor's degree or higher (24% region)

\$61,927

mean employee salary (\$55,801 region)

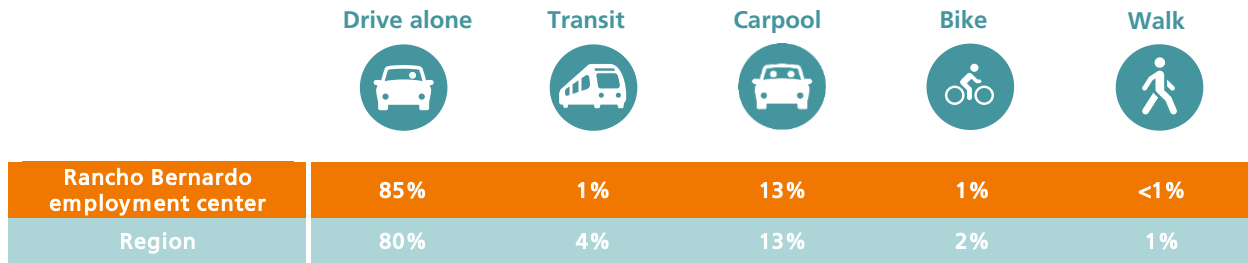
these jobs represent
1.1%
of the region's jobs

these incomes represent
1.2%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Rancho Bernardo employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	13.5	27.2	12.0	25.1
Transit	12.6	82.8	10.7	62.8
Bike	2.8	14.1	4.3	21.6
Walk	1.5	29.8	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	2,877	49%
Unincorporated	768	13%
Poway	438	7%
Escondido	435	7%
Carlsbad	213	4%
San Marcos	195	3%
Chula Vista	157	3%
Vista	134	2%
Encinitas	128	2%
Santee	127	2%
El Cajon	126	2%
La Mesa	94	2%
Oceanside	94	2%
National City	45	1%
Imperial Beach	25	<1%
Lemon Grove	25	<1%
Solana Beach	23	<1%
Coronado	17	<1%
Del Mar	8	<1%
Total	5,929	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Rancho Bernardo employment center

