

# Appendix C: CMCP Working Groups

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To: San Diego Association of Governments and Caltrans District 11

From: North County Comprehensive Multimodal Corridor Plan Project Team

Date: October 2022

Subject: North County Comprehensive Multimodal Corridor Plan – Technical Working Group (TWG) and Stakeholder Working Group (SWG)

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## Overview

The North County Comprehensive Multimodal Corridor Plan (CMCP) identifies integrated transportation solutions that enhance the way people travel throughout North County. As part of the CMCP process, agencies and stakeholders participated in the development of strategies, programs, and projects. This memo documents the four levels of engagement involved with the development of the North County CMCP and provides a list of working groups participants.

# Meeting Schedule

Date	Meeting Type
06/11/20	Technical
07/22/20	Technical
09/03/20	Technical
01/14/21	Technical
01/28/21	Technical
02/25/21	Stakeholder
03/04/21	Technical
04/01/21	Technical
05/02/21	Technical
07/01/21	Stakeholder
09/15/21	Technical
09/30/21	Technical
12/07/21	Technical
03/04/22	Stakeholder
03/08/22	Technical
06/02/22	Technical
06/06/22	Technical
06/16/22	Stakeholder
08/11/22	Technical
08/18/22	Stakeholder

# Four Levels of Engagement

## CITY MANAGEMENT STAFF

The North County CMCP effort was launched with a listening session tour through meetings with city managers, public works directors, and directors of planning and engineering across the North County study area. Key words and phrases from these meetings arose for challenges to existing travel within and between their cities, and opportunities for improving the transportation system at the sub-regional level to support multimodal trip making at all levels—including local community trips and regional trips.

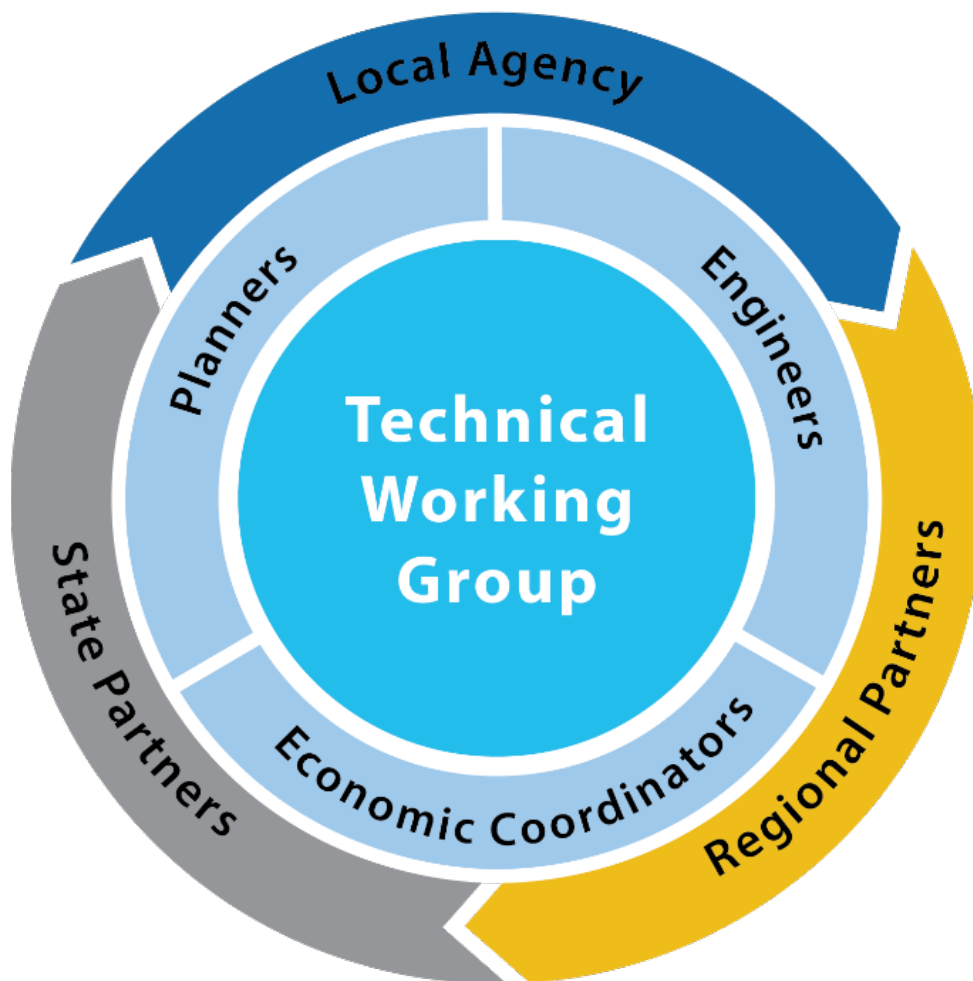
Figure 1: Word Cloud of City Staff Feedback



## TECHNICAL WORKING GROUP

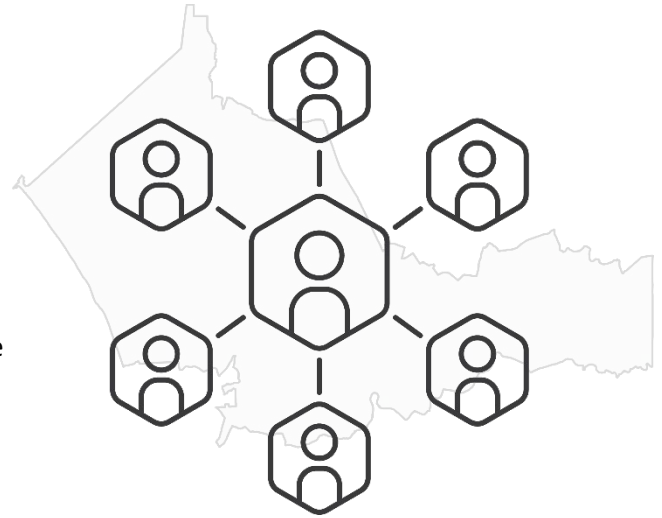
The Technical Working Group (TWG) consisted of planners, engineers, and economic coordinators from Caltrans, SANDAG, North County Transit District (NCTD), the County of San Diego, and the cities of Carlsbad, Escondido, Oceanside, San Marcos, and Vista. Throughout the North County CMCP process, the TWG was a collaborative team working towards leveraging each other’s knowledge, experiences, and insights to align on CMCP initiatives for transportation, mobility, and land use. This group helped provide a cooperative feedback loop between local agency, state, and regional partners to more effectively: understand mobility barriers and challenges that exist in North County; collaborate on potential mobility solutions that can help transform North County; and identify opportunities for policy-level changes to facilitate inter-agency coordination and collaboration towards the phased implementation of the North County CMCP. The list of TWG members is listed in Table 1.

Figure 2: Technical Working Group



## STAKEHOLDER WORKING GROUP

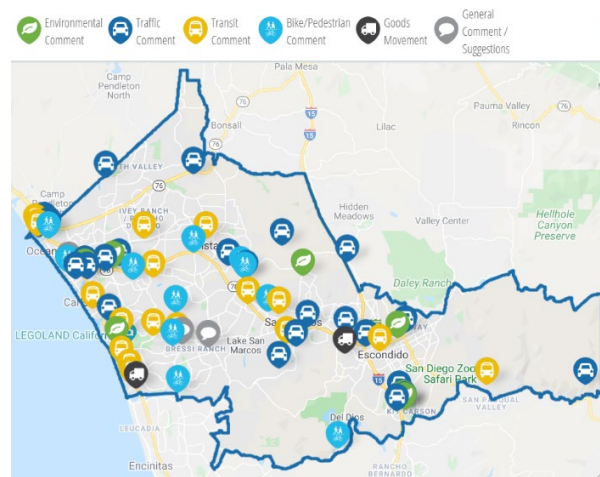
The Stakeholder Working Group (SWG) was comprised of local businesses, industry groups, and community-based organizations representing a diverse set of interests, user types, and communities in North County. The SWG helped represent constituents who live, work, and access North County for various resources including recreation, healthcare, and educational institutions. Engagement with the SWG consisted of orienting members to the North County CMCP process, confirming the vision, values, and goals of the North County CMCP, and feedback on the recommended suite of mobility solutions and strategies. The SWG also assisted with completing the project survey, providing input on what their constituents want, and connect the outreach efforts to social equity focus communities. This helped increase the diversity and geographic reach of the project outreach efforts. A list of the SWG members is provided in Table 2.



## COMMUNITY MEMBERS AND GENERAL PUBLIC

There were two main avenues for engaging the public. The public could engage via the virtual engagement hub. There were also two (2) virtual public meetings. Both these avenues were available in English and Spanish and provided an opportunity for all community members who live, work, or play in the North County subregion to provide input on the CMCP process. The virtual engagement hub included an online survey, interactive mapping, and comment input allowing community members and the general public to provide input into the development of the North County CMCP. The feedback obtained from these outreach efforts provided clearer direction for the North County CMCP, particularly with the values, goals, and mobility strategies and concurrence on the suite of transportation improvements that also met the needs and desires of North County communities.

Figure 3: Public Survey Social Pinpoint Map



# TECHNICAL AND STAKEHOLDER WORKING GROUPS

## PARTICIPANT LIST

Table 1: Technical Working Group Members

Technical Working Group Member	Agency
Aldiv Divinagracia	Caltrans
Allan Kosup	Caltrans
Ana Morales	Caltrans
Ann Fox	Caltrans
Aveen Ashoor	Caltrans
Ellen Renker	Caltrans
Joshua Reese	Caltrans
Kareem Scarlett	Caltrans
Melina Pereira	Caltrans
Michelle Blake	Caltrans
Roy Abboud	Caltrans
Shukky Sanni	Caltrans
Steve Welborn	Caltrans
Vanesa De La Rosa	Caltrans
Wemeedh Tozy	Caltrans
Wishing John Lima	Caltrans
Brian Miller	Caltrans
John Kim	Carlsbad
Nathan Schmidt	Carlsbad
Tom Frank	Carlsbad
Craig Williams	Escondido
Mike Strong	Escondido
Edgar Torres	Kimley-Horn
Matt Horton	Kimley-Horn
Precious Nicanor	Kimley-Horn
Charles Main	NCTD
Katie Persons	NCTD
Robert Calix	NCTD
Hamid Bahadori	Oceanside
Russ Cunningham	Oceanside
Teala Cotter	Oceanside
Damon Davis	San Diego County
Jacob Armstrong	San Diego County

Technical Working Group Member	Agency
Bradley Holder	San Marcos
Ed Deane	San Marcos
Isaac Etchamendy	San Marcos
Joseph Farace	San Marcos
Stephanie Kellar	San Marcos
Alex Welling	SANDAG
Ashley Wiley	SANDAG
Brian Lane	SANDAG
Danny Veeh	SANDAG
Krystal Ayala	SANDAG
Lisa Madsen	SANDAG
Madai Parra	SANDAG
Marisa Mangan	SANDAG
Natalie Cushman	SANDAG
Rachel Kennedy	SANDAG
Susan Freedman	SANDAG
Tedi Jackson	SANDAG
Anna Lowe	SANDAG
Kara Kong	SWS
Kim Caldreon	SWS
Corrie Parrish	Vicus
Monica Villalobos	Vicus
Husam Hasenin	Vista
Michael Ressler	Vista

Table 2: Stakeholder Working Group Members

Stakeholder Working Group Organizations	
Camp Pendleton	Palomar College
Carlsbad Chamber of Commerce	National Latino Research Center
CSU San Marcos	Universidad Popular
Alliance for Regional Solutions/ Interfaith Community Services	Vista Community Clinic
Palomar Medical Center	Tri-City Medical Center
Kaiser Permanente	Kaiser Permanente
North County EDC	ThermoFisher
Innovate 78	Legoland